



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 20, 2018

Michael G. Sarli
Sr. Director Regulatory
Chemsico
Division of United Industries
P.O. Box 142642
St. Louis, MO 63114-0642

Subject: Notification per PRN 98-10 – Add Alternate Brand Name “Black Flag Liquid
Roach Bait”
Product Name: Chemsico Roach Control 5DW
EPA Registration Number: 9688-239
Application Date: 06/06/2018
Decision Number: 542066

Dear Mr. Sarli:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

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If you have any questions, you may contact Paul Di Salvo at 703-347-0322 or via email at disalvo.paul@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "Gene Benbow".

Gene Benbow, Product Manager 7
Invertebrate & Vertebrate Branch 3
Registration Division (7505P)
Office of Pesticide Programs

MASTER LABEL:

This Master Label contains optional marketing phrases and other statements that are applicable to different sizes and alternate brand names of this product.

CHEMSICO

Roach Control 5DW

Alternate Brand Name:
Black Flag Liquid Roach Bait

For indoor household use only.

Kills roaches for up to 3 months • Lasts for up to 3 Months • Kills [both] small and large roaches • Nothing to Activate • Easy To Use • No Clean-Up • Leaves no mess • Kills roaches where they breed • Kills roaches you see • Kills [hidden] roaches [you don't see] • Kills roaches that eat the bait • Kills [tough] [hard] to find roaches [behind walls] [you can't see] • Keeps on Killing for up to 3 months • Kills common [household] roaches in 24 hours • Works on Common Household Roaches • Use in kitchens and baths • Use near walls, in closets and cabinets. under sinks and refrigerators] • Quick Kill Formula • Kills In Hours • Kills in 24 Hours • Works in 24 Hours • Dual Bait — contains both food and water • Ready-to-Use [Just pull the tab] • Advanced wick technology • No Mess! No Spills • [Clear] [Non-Staining] formula [kills roaches fast] • Durable bait stations • Contains two food sources to attract roaches • Water [liquid] bait matrix formula attracts roaches fast • Advanced [liquid] bait technology • Advanced Wick Delivery System • Kills roaches and the eggs they carry

Active Ingredient:

Dinotefuran[N-methyl-N'-nitro-N'-((tetrahydro-3-furanyl)methyl)guanidine]..... 0.05%

Other Ingredients: 99.95%

Do Not Allow Children or Pets to Play with the Bait Stations

CAUTION See back for additional precautionary statements

CONTAINS 6 — [1 fl. oz. (29.6 ml)], [.45 fl. oz. (13.3ml)] Bait Stations

TOTAL NET Contents [6 fl. oz. (177 ml)], [2.7 fl. oz (79.8ml)]

CARTON**Optional Marketing Language**

[Chemsico Roach Control 5DW liquid baits contain a [unique][proprietary] bait formula containing both a water source and a food source. Roaches seeking out food or water will be attracted to the bait stations faster than traditional baits containing just a food source].

- Roaches eat bait, then return to where they breed, carrying the active ingredient with them.
- Roaches die, along with the eggs they carry.

[Roaches eat the bait and return to [where they breed] [the nest]. The roaches die leaving a killing residual for the remaining roaches to consume.] [They eat the bait and crawl away to die.] [Guaranteed to work or your money back".]

- [(graphic) *Roaches enter bait station* and eat the bait.
- [(graphic) *Roaches take the bait back to the nest.*

How it works [Why Use a Liquid Bait]:

Roaches enter the home in search of water and are most often found near water sources (ie: kitchen and bathroom). This is because a roach can live for up to a month without food, but can only survive seven days without water. This bait is extremely attractive to roaches because it combines an attractive food source with the water source they need, delivering a lethal dose quickly.

OPTION A LABEL FORMAT**STOP. READ ENTIRE LABEL BEFORE USE.****DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

1. Pull tab located on side of bait station to break seal on the vial containing the bait. [Optional graphic showing bait station and location of tab]
2. Place bait stations where roaches have been seen or in out-of-the-way places near walls in cabinets, under sinks and refrigerators and in closets. Place 5 bait stations in the kitchen and one in the bathroom.

[Optional graphic showing locations for bait station placement] Heavily infested areas may require additional bait stations.

3. Examine bait stations once per month to verify that bait is still present in the station. Replace bait stations every three months or sooner if empty bait stations are found.

STORAGE AND DISPOSAL

Storage: Store in a cool, dry place inaccessible to children and pets. Disposal: If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION. Wash thoroughly with soap and water after handling bait stations.

NOTICE: To the extent consistent with applicable law, buyer assumes all responsibility for safety and use not in accordance with directions.

Questions or comments? Call 1-800-332-5553 or visit our Website at www.hotshotbrand.com

[Satisfaction Guarantee: If you are not completely satisfied with this product, send the proof of purchase and your name, address and original cash register receipt showing price, date and place of purchase for full refund to: Chemsico, P.O. Box 142642, St. Louis, MO 63114-0642]

Made in the USA for Chemsico
Division of United Industries Corporation
P. O. Box 142642
St. Louis, MO 63114-0642

EPA Reg. No. 9688-239

EPA Est. No. 9688-M0-1

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NOTIFICATION

9688-239

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/20/2018

OPTION B SIMPLIFIED LABEL FORMAT

STOP. READ ENTIRE LABEL BEFORE USE.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Diagram of rooms with bait placement arrows in out of the way locations near walls, in cabinets, under sinks and refrigerators and in closets.

1. Pull tab located on side of bait station to break seal on the vial containing the bait. [Optional graphic showing bait station and location of tab]

2. Place bait stations where roaches have been seen or in out-of-the-way places near walls in cabinets, under sinks and refrigerators and in closets. Place up to 5 bait stations in the kitchen and one in the bathroom. [Optional graphic showing locations for bait station placement] Heavily infested areas may require additional bait stations.

3. Examine bait stations once per month to verify that bait is still present in the station. Replace bait stations every three months or sooner if empty bait stations are found.

STORAGE AND DISPOSAL

Storage: Store in a cool, dry place inaccessible to children and pets. Disposal: If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions.

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BAIT STICKER

See outer carton for complete directions and precautions.

CHEMSICO ROACH CONTROL 5DW

Active Ingredient:
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Other Ingredients:..... 99.95%

Do Not Allow Children or Pets to Play with the Bait Stations

CAUTION. Wash thoroughly with soap and water after handling bait stations

NET Contents [1 fl oz. (29.6 mL)], [.45 fl. oz. (13.3mL)]

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